

2018 OctoPRfest Sponsorship Opportunities

Presenting Sponsor — \$2,500 (1)

- “2018 OctoPRfest presented by...” text and/or logo recognition in all references to the conference
- Logo recognition on all pre-event promotional materials and on-site signage (digital and print)
- Opportunity for company representative to welcome attendees and provide brief remarks
- Four complimentary registrations for the conference
- Opportunity to provide original branded editorial content (not advertising) for publishing via PRSA Central Iowa Chapter social media platforms: Facebook (x1), Twitter (x1) and LinkedIn (x1) from August – November 2018
- Two complimentary registrations for one PRSA luncheon from November 2018 – September 2019
- One complimentary posting on PRSA Central Iowa Chapter classified job listing
- One-time use of Chapter membership list for promotional purposes
- Logo recognition on PRSA Central Iowa Chapter website (that links to the sponsors home page)

Speaker Sponsors — \$500 (5)

- “Sponsored by...” text and/or logo recognition in all references to the presentation
- Text and/or logo recognition as sponsor on all conference promotional materials
- Opportunity for company representative to introduce sponsored speaker
- Two complimentary registrations for the conference

Breakfast Sponsor — \$500 (1)

- “Sponsored by...” text and/or logo recognition in all references to the conference breakfast
- Text and/or logo recognition as sponsor on all conference promotional materials
- Opportunity for company representative to address attendees during meal
- Two complimentary registrations for the conference

Lunch Sponsor — \$500 (1)

- “Sponsored by...” text and/or logo recognition in all references to the conference lunch
- Text and/or logo recognition as sponsor on all conference promotional materials
- Opportunity for company representative to address attendees prior to meal
- Two complimentary registrations for the conference



Exhibitor Package — \$250 (5)

- Designated space to market your company, products and/or services to attendees
- Listing as exhibitor in pre-event promotional materials
- One complimentary registration for the conference

2018 PRIME Awards Sponsorship Opportunities

Presenting Sponsor — \$1,500 (1)

- "2018 PRIME Awards presented by..." text and/or logo recognition in all references to the event
- Logo recognition on all pre-event promotional materials and on-site signage (digital and print)
- Opportunity for company representative to welcome attendees and provide brief remarks
- Sponsorship of the "Outstanding Iowa Advocate" Individual Award of Excellence
- Two complimentary registrations for the awards

Reception Sponsor — \$500 (2)

- "Sponsored by..." text and/or logo recognition in all references to the awards reception
- Text and/or logo recognition as sponsor on all awards promotional materials
- Opportunity to provide branded signage for display at reception
- Two complimentary registrations for the awards

Individual Awards of Excellence Sponsors — \$250 (5)

- "Sponsored by..." text and/or logo recognition in all references to sponsored award
 - o Outstanding Chapter Member
 - o Outstanding Public Relations Professional
 - o Outstanding New Member
 - o Outstanding Student Member
- Opportunity for company representative to present sponsored award
- Logo recognition on digital signage during awards presentation
- One complimentary registration for the awards